



People for an
AFFORDABLE
OREGON

CFEC Rules Community Resource Guide

Right now, the State of Oregon is dramatically re-making housing and transportation planning rules that will change how we live, work and travel in our communities.

Final Climate Friendly and Equitable Communities rules are set to be adopted on July 21, but their impacts on housing affordability, vulnerable populations, small businesses, local government and even emergency response are still unknown.

Oregonians deserve answers before these rules are adopted. Will the rules:

- Increase housing costs for new development?
- Eliminate single-family homes in some neighborhoods?
- Cause gentrification and displacement?
- Disrupt small business operations?
- Reduce visitor parking in key economic centers?
- Limit the types of businesses available in communities?
- Further narrow streets and roadways?

There are still many, many unanswered questions about CFEC rules, but we know they will be the most sweeping changes to Oregon land-use law in 50 years.

This guide is intended to help community members ask hard questions, and get answers, before the state of Oregon adopts rules that could set our struggling communities back.

**Oregonians
can't afford to
pass rules that
set us back.**

**Use this guide to
ask important
questions of:**

- *Media*
- *Local officials*
- *State officials*
- *Local-level
elected leaders*
- *State-level
elected leaders*

**Take action by
July 21**

IMPORTANT DATES

- **July 1:** Deadline to provide comment on rules temporarily adopted on May 19.
- **July 11:** Oregon Land Conservation and Development Commission work session.
- **July 21:** Oregon Land Conservation and Development Commission meeting to permanently rules adopt CFEC rules, despite a lack of information about impacts.



AFFECTED STAKEHOLDERS

COMMUNITY LEADERS

- City councilors
- County commissioners
- Economic development leaders
- Equitable community advocates
- Planning commissioners
- State representatives
- State senators

FIRST RESPONDERS

- Ambulance drivers
- Evacuation coordinators
- Emergency response personnel
- Firefighters
- Hospital workers
- Police officers
- Wildfire rescue teams

HOUSING AND TRANSPORTATION

- Affordable housing advocates
- Affordable housing providers
- Commercial freight companies
- Delivery services, including door-to-door food delivery
- Home-buyers
- Moving companies
- Multi-family homebuilders
- Realtors
- Rentors
- Rideshare providers
- Single family homebuilders
- Truck drivers

SMALL BUSINESSES

- Any business relying on parking
- Auto-repair shops
- Banks
- Car dealerships
- Coffee huts
- Coffee shops with drive-thrus
- Drive-thru banks
- Drive-thru banks
- Drive-thru fast food joints
- Drive-thru taco shops
- Drive-up ATMs
- Gas stations
- Grocery stores



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AFFECTED STAKEHOLDER QUESTIONS ABOUT CFEC RULES

LOCAL GOVERNMENT AND EMERGENCY RESPONSE

WHO'S AFFECTED?

- City and county staff
- Mayors, city councilors and county commissioners
- Fire and rescue
- First responders

KEY QUESTIONS

- In which cities and counties do these rules apply?
- Will any small cities in rural parts of the state be impacted?
- Can local governments afford to implement these rules?
- What are the consequences for our communities' growth and expansion if certain rules can't be implemented?
- Oregon has faced devastating wildfires and public emergencies in the last few years. Will these rules impact our ability to evacuate our cities or for first responders to evacuate, access buildings, and respond to emergencies?

HOUSING PROVIDERS AND ADVOCATES

WHO'S AFFECTED?

- Community members seeking housing
- Affordable housing providers and advocates
- Homebuilders and realtors

KEY QUESTIONS

- Oregon is in the middle of an affordable housing crisis, and we need to be building more housing at less expensive rates— will any of these rules make it more difficult to construct housing or make development more expensive?
- Our population is growing, but our housing supply isn't. We need more shovel-ready lands to build housing at a faster rate. Could these rules make it more difficult to expand urban growth boundaries and build neighborhoods?
- Are these rules likely to cause an increase in housing costs in Oregon communities?



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AFFECTED STAKEHOLDER QUESTIONS ABOUT CFEC RULES

SMALL BUSINESSES AND WORKERS

WHO'S AFFECTED?

- Small businesses
- Auto-oriented businesses such as coffee huts, banks with drive-thrus and gas stations
- Members of the workforce
- Transporters of goods, such as freight companies

KEY QUESTIONS

- The rules prohibit vehicle parking, circulation, access, display, or loading between buildings and public pedestrian facilities. Why?
- How could this impact hospitals, drive-through pharmacies, coffee stands, food delivery services, and other services dependent on vehicle access?
- Our communities and businesses are recovering from COVID-19. Will any of these rules result in more costs to small businesses or be passed on to customers?
- Will any of these rules impact workers? Especially those who rely on personal vehicles to travel to multiple sites during the day, commute out of cities, or can't practically use public transit?
- Freight mobility has been under increasing stress. Could these rules increase congestion on roadways or negatively impact our supply chain?

VULNERABLE POPULATIONS

WHO'S AFFECTED?

- Seniors
- Students
- Low-income people and families
- Disabled community members
- Historically marginalized communities

KEY QUESTIONS

- Do we know both the benefits and burdens of the proposed CFEC rules on impacted populations?
- Will gentrification and displacement occur as a result of these rules?
- Are cities required to put protections in place to prevent impacts to vulnerable communities?



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GETTING YOUR QUESTIONS ANSWERED

CONTACT THE MEDIA

So far, very little has been written about the CFEC rules in media around the state. Help put this issue on the radar by calling your local newspaper or TV station and asking to speak with a government reporter. Here are some tips:

- You can ask to have a background conversation off the record if you do not wish to be quoted.
- Media members may need a little background on the issue. You can direct them to peopleforanaffordableoregon.com for more information.
- Let the media member know you are concerned because you haven't been able to find out answers to important questions. Share that you're hoping they will look into the issue to ensure Oregonians have a full understanding before rules are adopted because the impacts could be so harmful.

WRITE A LETTER TO THE EDITOR

Write your questions down in the form of a letter to the editor and submit them to your local newspaper. If many people submit letters to the editor it elevates the importance that the questions will be addressed before the rules are adopted. Here's how to do it:

- Contact your local newspaper and ask for the submission guidelines for letters.
- Follow the guidelines and draft a letter, then submit it.
- Tell a little bit about your personal situation and why you are concerned.
- Be sure to stay focused on the real issues Oregonians are experiencing and your questions about the impacts of the rules.
- Do not engage in name-calling or finger pointing.



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GETTING YOUR QUESTIONS ANSWERED

CONTACT THE STATE OF OREGON

Send your questions about the rules to the Department of Land Conservation and Development, and the Land Conservation and Development Commission:

- Email Esther Johnson: esther.johnson@dlcd.oregon.gov
- If you want your questions to be included in the written record as public comment, be sure to say, "I wish these questions and remarks to be included in the CFEC written record and I would like a response from the department to my questions."

CONTACT ELECTED OFFICIALS

One of the greatest concerns about the new CFEC rules is that local governments and the state Legislature have not had a chance to fully vet or approve them. In fact, many local governments are very worried about the rules and may need to take legal action to address some of the harmful impacts that are anticipated if the rules are adopted on July 21. Help elected leaders by reaching out to them with your own questions so they know what local constituents are concerned about.

- Look up the email addresses for your local mayors, city councilors, county commissioners and state elected leaders.
- Send them an email with your questions about the rules.
- Call elected leaders on the phone and ask if they can help get your questions answered.
- If you feel comfortable, go to regularly occurring city council or county commission meetings and sign up for the public comment section. Politely share your concerns about the rules and share the questions you still feel must be addressed before the rules are adopted.
- Encourage elected leaders to reach out to the state to help get answers on behalf of their constituents like you.